

Windermere has combined our marketing, technology, and education tools into one comprehensive package, powered by industry-leading technology partners and designed to help our agents increase efficiency and grow their businesses.



## Windermere Suite Benefits

- + A blueprint to follow to be successful
- + Support that positions you as a professional real estate expert
- + Connections with a network to lift you up
- + Training, tools, and resources to keep you at the top of your game and competitive in the marketplace
- + All-in service of putting you at the center of your clients' spheres to strengthen relationships and create value
- + A curated suite of tools that help:
  - > **Fuel Growth** > Propel careers and real estate expertise
  - > **Improve Efficiency** > Stay in flow with ease with all things related to your business
  - > **Build Business** > Stay connected and top of mind with your sphere
  - > **Close Business** > Build trust and impress clients

Training,  
Education  
and Coaching



Access to  
best-in-class,  
useful, and  
innovative  
tools



Programs and  
services to  
help support  
agents and  
offices

## On-Demand Training:

Windermere University gives you access to recordings of live-training sessions and tutorials for all of the tools in the Suite.





# Windermere Suite

Tools and Programs



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## PRODUCTIVITY TOOLS



Replaces

MoxiEngage

ActivePipe

MoxiEngage Campaigns

Provides daily agenda items and automatically tracks your contacts to minimize busy work so you can focus on growing your business.



MoxiWebsites are here for you to revisit, update, and customize to meet your evolving needs, whether it's refreshing content, enhancing features, or tailoring the site to better reflect your goals.



Replaces

W.O.R.C

Revamped intranet features an enhanced search tool for quick access to documents and resources, with streamlined workflows that boost productivity and collaboration.



Provides real-time local real estate market data and insights, helping agents and clients stay informed about property trends, pricing, and neighborhood conditions for better decision-making.

## TOOLS TO STAY IN FLOW WITH CLIENTS



Replaces

MyWindermere AVM

An automated home valuation and home services platform designed to simplify home ownership and help homeowners maximize their home value.



Replaces

Campaigns /ActivePipe

Personalized messages are scalable with templates and automated marketing materials. Efficient tracking teaches the AI when it's time to reach out to your contact so you stay top of mind.



A tool for clients to search, filter, and view property listings with detailed info and interactive maps with options to save favorites and set alerts.

# MARKETING TOOLS

**MAXA**

Replaces  
MoxiImpress

Comprehensive integrated design tool that streamlines the creation and management of personal and property marketing materials.



Company-branded templates for business cards, presentations, stationery, property marketing, and promotional items, with an optional add-on for automated client communications.



**TestimonialTree**

Automated testimonial collector and distributor sends requests to clients and shares their responses across platforms including your Windermere directory page, Zillow, and Realtor.com.



Create dynamic comparative market analysis (CMA) presentations with customizable templates and integrated search with your MLS. Add elements from integrated partners like Trendgraphix and Testimonial Tree.



Digital advertising distribution with templated ads that auto-generate creative using roster and listing data. Users pay to have these ads distributed across social media and other platforms.

MARKETING PROGRAMS



Market yourself or your listings with specialized, niche marketing programs including luxury, equestrian, and more.

# PROFESSIONAL DEVELOPMENT



Boost your real estate knowledge and skills with Windermere's vast learning and education library, including skill builder and continuing education classes along with tutorials on Windermere tools and programs.



Group coaching and expert mentorship offers successful strategies to help agents achieve their goals and overcome challenges for growth and success.



Request a 100% off code to take any post-licensing or continuing education courses

Windermere Suite



#WeAreWindermere

